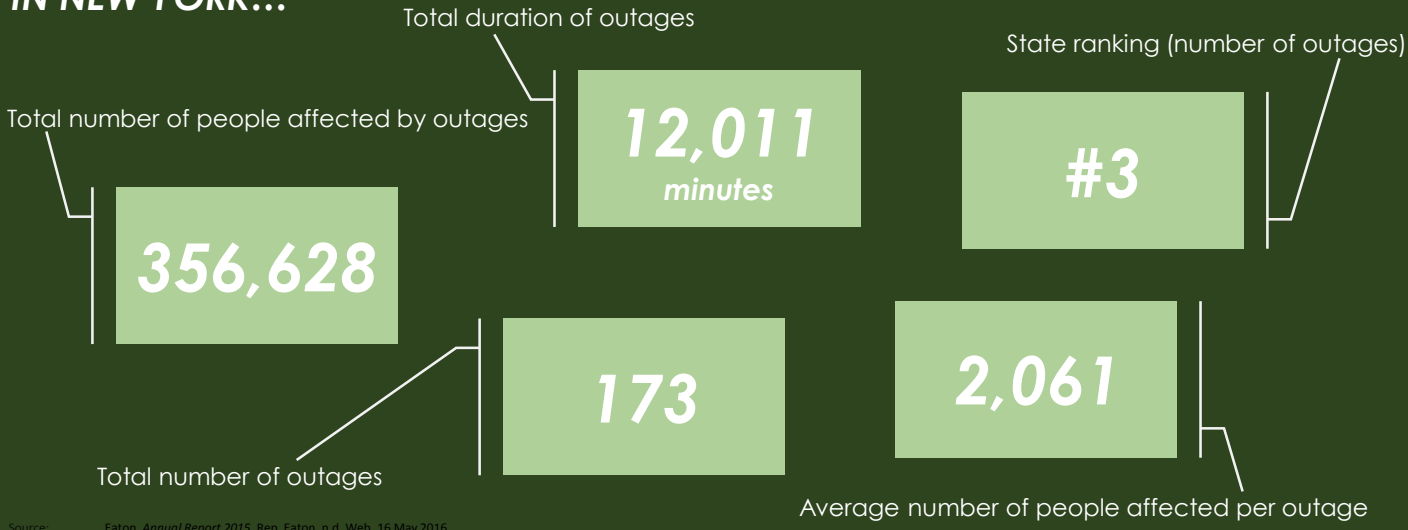


# WHAT DOES A POWER OUTAGE COST YOU?

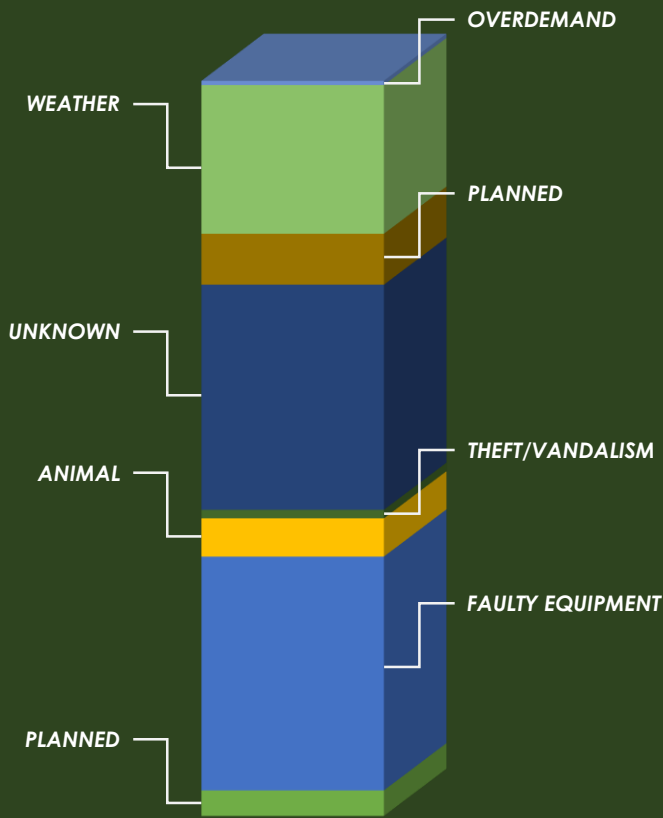


## IN NEW YORK...



Source: Eaton. Annual Report 2015. Rep. Eaton, n.d. Web. 16 May 2016. <<http://powerquality.eaton.com/blackouttracker/default.asp>>

## WHAT CAUSES POWER OUTAGES?



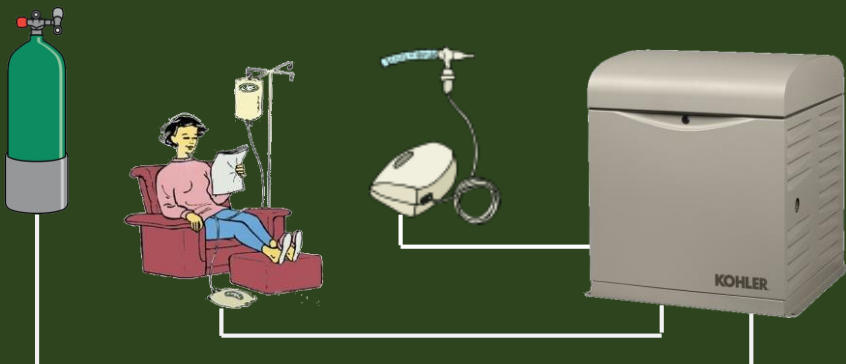
Source: Eaton. Annual Report 2015. Rep. Eaton, n.d. Web. 16 May 2016. <<http://powerquality.eaton.com/blackouttracker/default.asp>>

## POTENTIAL COST FOR YOU

- \$15,000**  
Frozen Pipes
- \$10,000**  
Flooded Basement
- \$7,500-\$10,000**  
Mold Removal
- \$250-\$500**  
Food Loss
- \$120/night**  
Alternative Shelter
- \$181/day**  
Missed Wages

Source: "How Much Does a Burst Pipe Cost?" *Cost Helper Home & Garden*. Cost Helper, Inc. 2016.  
 Source: "How Much Does a Flooded Basement Cost?" *Cost Helper Home & Garden*. Cost Helper, Inc. 2016.  
 Source: "How Much Does it Cost to Remove Mold and Toxic Materials?" *Home Advisor*. HomeAdvisor, Inc. 2016.  
 Source: Carns, Ann. "Hurricane Damage Questions, Part 2: Flooding and Food." *The New York Times*, 31 Aug. 2011.  
 Source: "Average daily rate of hotels in the United States from 2001 to 2015." *The Statistics Portal*. Statista. 2016.  
 Source: "Income Benefits and Average Weekly Wage Calculations." *Texas Department of Insurance*. Texas Department of Insurance, 28 Mar. 2016.

## EMERGENCY BACKUP POWER IS A MUST-HAVE FOR HOMEOWNERS WITH HOME HEALTH EQUIPMENT



A backup generator is essential for people using medical equipment in their homes. Outages diminish access to life saving equipment, which leaves many in dangerous situations and increases the need for costly doctor and ER visits.